

**LECTURER/SENIOR LECTURER/ASSOCIATE PROFESSOR: INNOVATIVE FINANCE & INCLUSIVE BUSINESS MODELS, FINANCE, SOCIAL INNOVATION AND ENTREPRENEURSHIP, DIGITAL MARKETING, AND OPERATIONS MANAGEMENT**

Exciting new roles are being recruited for by the [University of Cape Town Graduate School of Business](https://www.gsb.uct.ac.za/). To assist us with our growth objectives, we are seeking vibrant and curious individuals to join the GSB team of dedicated faculty and staff. The GSB has established itself as the preferred provider of internationally accredited programmes in South Africa. The school enjoys AACSB, EQUIS and AMBA international accreditations. The GSB has an ecosystem of centres of excellence. Your role at the GSB is to pursue engaged scholarship.

**Key responsibilities will be to:**

- Develop and publish research
- Teach graduate-level core and elective courses
- Supervise MBA, EMBA, Master's and PhD students
- Be a team player, involved in and committed to the school

**Profile - Lecturer**

- PhD or nearing completion of a PhD
- Excellence as a learning facilitator and teacher
- International exposure or experience would be advantageous
- Fluency in English (mastery of additional languages appreciated)
- Executive Education experience is preferred

**Profile - Senior Lecturer**

- PhD
- Excellence as a learning facilitator and teacher
- International exposure or experience would be advantageous
- Fluency in English (mastery of additional languages appreciated)
- Executive Education experience is preferred
- Proven track record of publication
- Proven track record of teaching MBA and EMBA and Executing Education
- Be a part of international network

**Profile - Associate Professor**

- PhD
- Excellence as a learning facilitator and teacher
- International exposure or experience would be advantageous
- Fluency in English (mastery of additional languages appreciated)
- Executive Education experience is preferred
- Proven track record of publication
- Ability to attract funding,
- Hosted international academic conferences /events
- Participated in international events
- corporate affiliations

**We offer**

- A caring and vibrant team in a strong organizational culture
- Teaching opportunities on some of the most innovative programmes on the continent
- Deep networks of relationships with business, government, and civil society both nationally and internationally
- Additional income and corporate exposure in executive education
- A fascinating school, which strives for academic excellence and societal relevance

### **LECTURER/SENIOR LECTURER/ASSOCIATE PROFESSOR: INNOVATIVE FINANCE AND INCLUSIVE BUSINESS MODELS**

This position is a full, permanent (pursuant to funding) UCT/GSB faculty post with concomitant opportunities for academic promotion as your career evolves. We are looking for someone with broad general knowledge of the emerging discipline of innovative finance and inclusive business models with experience of research, teaching and practice. As a researcher, you will develop projects aligned with the GSB's research mission of "engaged inquiry in a complex world" and build a consistent track record of publication. As a teacher, you will be the Co-Course Convener of the Social Innovation Lab, now a core double credit module of the MBA, and a regular faculty member of the MPhil in Inclusive Innovation programme, and you will also participate in the development and delivery of courses and programmes related to impact investing and inclusive business models, such as the Impact Investing in Africa Course.

Core to the rich potential of the role is the social innovation and entrepreneurship landscape that exists in South Africa and Africa, and the extensive work of the [Bertha Centre's initiatives](#) over the past 5 years, which offers deep research and engagement potential.

The Bertha Centre was established as a specialized unit at the UCT Graduate School of Business in late 2011, in partnership with the Bertha Foundation, a family foundation that works with inspiring leaders who are catalysts for social and economic change. The Bertha Centre team has played a leading role in integrating social innovation into the university, making it the first business school in the world to put social impact and innovation at the heart of its work. Social Innovation & Entrepreneurship is now one of the school's three strategic themes in its 5 year strategy. The business school now hosts the first MBA to have Social Innovation in its core curriculum and the first Masters in Inclusive Innovation worldwide, and opened its satellite campus in Philippi Village in 2016.

#### **Your Responsibilities**

- Develop and publish research on innovative finance and inclusive business models and related themes
- Participate in interdisciplinary research and practice as part of the Bertha Centre team and the GSB
- Serve as faculty co-course convener of the Social Innovation Lab on the MBA
- Teach graduate-level core and elective courses in innovative finance and inclusive business models on the MBA, MPhil in Inclusive Innovation, Executive Education and other related programmes
- Supervise Masters and Ph.D. students pursuing research in the relevant areas
- Coach Masters students interested in exploring and developing their own social enterprises and innovative finance models
- Develop on-going relationships with social enterprises, impact investors, developments finance institutions and other stakeholders in South Africa and abroad
- Participate actively in the life and ongoing development of the Bertha Centre
- Contribute to the development of the GSB's new facility in Philippi Village

### **LECTURER/SENIOR LECTURER/ASSOCIATE PROFESSOR: FINANCE**

The post is within the broader area of Finance and requires a PhD in the area of Financial Economics or Finance, and some expertise in areas such as entrepreneurial finance, international finance, capital markets, asset management, or corporate finance.

Finance in the business school interlinks with the accounting and economics courses, as well as the governance and social development aspects that can be found in many of the other courses taught on the MBA. Hence, in addition to technical proficiency, we are also looking for candidates who are passionate about the role that finance plays in domestic and global financial development.

#### **Your Responsibilities**

- Teach masters level modules in Finance;
- Supervision of graduate research at the MCom, MBA and/or PhD levels is essential;
- Contribute to the School's research output and publish in ISI rated international journals;
- Be willing to conduct collaborative research with GSB researchers in the other centres in the business school (e.g. the Development Finance Centre and the Bertha Centre).

### **LECTURER/SENIOR LECTURER/ASSOCIATE PROFESSOR: SOCIAL INNOVATION**

The GSB is currently recruiting an academic in social innovation and systems change. The position is a full, permanent (pursuant to funding) UCT/GSB faculty post with concomitant opportunities for academic promotion as your career evolves. We are looking for someone with broad general knowledge of the emerging discipline of social innovation with experience of research, teaching and practice.

#### **Your Responsibilities**

- As a researcher, you will develop projects aligned with the GSB's research mission of "engaged inquiry in a complex world" and build a consistent track record of publication.
- As a teacher, you will be the co-Course Convener of the Social Innovation Lab, now a core double credit module of the MBA, and a regular faculty member of the MPhil in Inclusive Innovation programme, and you will also participate in the development and delivery of courses and programmes related to social innovation and systems change
- Supervise Masters and PhD students pursuing research in the relevant areas
- Coach Masters students interested in exploring and developing their own social enterprises and innovative finance models
- Develop on-going relationships with social enterprises, impact investors, development finance institutions and other stakeholders in South Africa and abroad
- Participate actively in the life and ongoing development of the Bertha Centre
- Contribute to the development of the GSB's new facility in Philippi Village

### **LECTURER/SENIOR LECTURER/ASSOCIATE PROFESSOR: DIGITAL MARKETING**

The ideal candidate for this opportunity would be a marketing specialist in the area of digital marketing with an expert grounding in the workings of the internet, digitization, social networking and their impact on organizations, customers, and other stakeholders. The ideal candidate will be conversant with key digital marketing tools such as social media, crowdsourcing, data analytics, mobile, and e-commerce and how these would be employed in an emerging market context. It is expected that the successful candidate will design and offer courses on both open academic and executive education programmes.

#### **Your Responsibilities**

- Teach masters level modules in Digital Marketing;
- Supervision of graduate research at the MCom, MBA and/or PhD levels is essential;
- Contribute to the School's research output and publish in ISI rated international journals;
- Be willing to conduct collaborative research with GSB researchers in the other centres in the business school (e.g. the Bertha Centre).

### **LECTURER/SENIOR LECTURER/ ASSOCIATE PROFESSOR: OPERATIONS MANAGEMENT**

The post requires a PhD in the area of Operations Management or Supply Chain Management, as well as a publication record in accredited academic journals. Proven ability as a teacher on post graduate and executive education programmes in the Operations and/or Supply Chain area is essential.

#### **Your Responsibilities**

- Teaching on our MBA and EMBA programs
- Supervision of graduate research at the MCom, MBA and/or PhD levels is essential;
- Teaching on post graduate diploma and executive education programs
- Contribute to the School's research output and publish in accredited national and international journals;

The respective annual remuneration packages, including benefits are as follows:

- **Lecturer:** R 639 848
- **Senior Lecturer:** R 786 717
- **Associate Professor:** R 938 204

For more information about the Graduate School of Business please visit [www.gsb.uct.ac.za](http://www.gsb.uct.ac.za).

**To apply**, please visit <http://www.gsb.uct.ac.za/workforus> , click the big blue box “**View all jobs**”, follow the brief registration process at the bottom of the advert and submit the following documents:

- UCT Application Form (download at <http://forms.uct.ac.za/hr201.doc>)
- Cover letter motivating your application
- Curriculum Vitae (CV)

An application which does not comply with the above requirements will be regarded as incomplete.

**Reference number:** E18375

**Closing date:** 31 October 2018

*UCT is committed to the pursuit of excellence, diversity and redress in achieving its equity targets. Our Employment Equity Policy is available at [http://www.hr.uct.ac.za/hr/policies/employ\\_equity](http://www.hr.uct.ac.za/hr/policies/employ_equity).*

UCT reserves the right not to appoint.