



LECTURER/SENIOR LECTURER/ASSOCIATE PROFESSOR IN MARKETING (Permanent)

Marketing Section School of Management Studies Faculty of Commerce

We invite applications for two full-time permanent appointments at the level of Lecturer or Senior Lecturer or Associate Professor in the Marketing Section of the School of Management Studies. The Marketing Section is affiliated with the highly respected Unilever Institute for Strategic Marketing (www.unileverinstitute.co.za), South Africa's preeminent independent consumer research centre.

Marketing at UCT has experienced significant increases in demand for Master's and Doctoral studies and is therefore ideally searching for academics with doctorates and experience in postgraduate supervision.

Founded in 1829, UCT has a proud tradition of academic excellence and effecting social change and development through its pioneering scholarship, faculty and students. UCT remains one of the highest-ranked African universities and is also renowned for its striking beauty, with its campus located at the foot of Table Mountain with panoramic views of Cape Town.

The appointments are to be taken up as soon as practically possible, with allowance made for any time required to serve notice periods and/or relocation from outside of Cape Town.

The successful candidates will be expected to:

- supervise research in Marketing at postgraduate levels;
- lead research projects in Marketing (ideally aligned to Unilever Institute for Strategic Marketing) and maintain a record of scholarly publication;
- teach at undergraduate and postgraduate levels; and
- contribute to leadership and/or administration roles appropriate to the rank

The School offers:

- a world-class and fully resourced teaching environment;
- teaching loads and an institutional climate which support research activities;
- generous access to research funds; and
- Opportunities for global academic collaboration.

Minimum requirements:

- a Master's Degree, specialising in Marketing or related fields;
- for appointment to the rank of Senior Lecturer or Associate Professor, a PhD is required or in the case of a Senior Lecturer evidence of significant progress towards obtaining a PhD;
- a record of research outputs in the field of Marketing or related areas; and
- a commitment to innovative teaching.

Remuneration

UCT offers competitive remuneration. The 2017 Standard Academic Salary Package (SASP) Cost of Employment (COE) per annum for permanent academic staff, including benefits are as follows:

- **Lecturer** **R592 451**
- **Senior Lecturer:** **R728 441**
- **Associate Professor** **R859 554**

Candidates seeking further information may contact Associate Professor Suki Goodman (suki.goodman@uct.ac.za), the HOD of the School of Management Studies) or Dr Joel Chigada (joel.chigada@uct.ac.za), the Head of the Marketing Section within the School.

To apply, please e-mail the below documents in a **single pdf file** to Ms Abigail Dixon at recruitment03@uct.ac.za:

- UCT Application Form (download at <http://web.uct.ac.za/depts/sapweb/forms/hr201.doc>)
- Motivation cover letter, and
- Curriculum Vitae (CV)

Please ensure the title and reference number are indicated in the subject line.

An application which does not comply with the above requirements will be regarded as incomplete.

Telephone: 021 650 1673

Website: www.commerce.uct.ac.za

Reference number: E17157

Closing date: 31 January 2018

Late applications may be considered. The appointment will be made as soon as is feasible.

UCT is committed to the pursuit of excellence, diversity and redress in achieving its equity targets. Our Employment Equity Policy is available at <http://www.uct.ac.za/downloads/uct.ac.za/about/policies/eepolicy.pdf>. For these positions we seek particularly to attract black South African candidates.

UCT reserves the right not to appoint.